

**A Report on Guest Lecture “Design Thinking – Path Way”
Organised by Department of Computer Science & Technology
20.08.2024**



**Submitted by: Mrs. R. Usha, Assistant Professor, Department of Computer Science & Technology.
Resource Person: Mr. Arjun Chakravarthy, Assistant Professor, Dept of ECE, Design Thinking Studio Coordinator, MITS.**

Report Received on 31.08.2024.

Mode of Conduct: Offlin

Venue and Time: Seminar Hall – C and 1:00 PM

Participants: II & III Year B.Tech – Computer Science & Technology Students – MITS

A Guest Lecture on “**Design Thinking – Path Way**” was organized by the Department of Computer Science & Technology through offline mode for III B. Tech students.

The inauguration of the Guest Lecture started at 1:00 PM in Seminar Hall – C, the dignitaries were Dr. K. Dinesh , HOD-CST, Mr. Arjun Chakravarthy, Assistant Professor, Dept of ECE, Design Thinking Studio Coordinator.

The lecture started with opening remarks by **Dr. K. Dinesh** who thanked Management for this great initiation of creating an opportunity to invite the resource person of the institute and enabling them to interact with the students and enlightening them with the current developments in the corporate world.

Ms. Nawaziya, Dept of CST has introduced the speaker and invited him to share his valuable experiences to the students. The number of students participated in the lecture were around 120.

Design thinking is different from other innovation and ideation processes in that it’s solution-based and user-centric rather than problem-based. This means it focuses on the solution to a problem instead of the problem itself.

Key Points:

The Four Phases of Innovation

1. Clarify
2. Ideate
3. Develop
4. Implement

Key Outcomes:

There are many ways to approach problem-solving and innovation. Design thinking is just one of them. While it’s beneficial to learn how others have approached problems and evaluate if you have the same tools at your disposal, it can be more important to chart your own course to deliver what users and customers truly need.

Finally, the session was concluded by the vote of thanks delivered by Ms. Nawaziya, Dept of CST. On behalf of Coordinator and HOD, Dept of CST, extended gratitude to the Management, Principal, Vice-Principals, Resource person and the participants for the successful completion of the program.